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TouchThinkLearn: Colors



Synopsis

Introducing TouchThinkLearn books, a format unlike any other. Combining scooped-out die-cuts with raised, shaped elements, each book is designed to offer the youngest learners an irresistible opportunity to explore their universe in a hands-on, multisensory way. Seeing the image, tracing its shape, saying its name: these modes of perception combine in a dynamic way to stimulate understanding of essential concepts. Experience green both in the beauty of a raised leaf's surface as well as in the caterpillar that munches on the leaf's edge. Celebrate a moon rising into the night, while simultaneously a sun sets deep into the mirroring page. Translating abstract thought into tangible knowledge, groundbreaking TouchThinkLearn books give early learning new dimension.

Book Information

Series: Touchthinklearn

Board book: 20 pages

Publisher: Chronicle Books; Mus Brdbk edition (July 23, 2013)

Language: English

ISBN-10: 1452117268

ISBN-13: 978-1452117263

Product Dimensions: 7.5 x 1 x 7.2 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 starsÂ Â See all reviewsÂ (38 customer reviews)

Best Sellers Rank: #14,888 in Books (See Top 100 in Books) #43 inÂ Books > Children's Books >

Early Learning > Basic Concepts > Colors #105 inÂ Books > Children's Books > Holidays &

Celebrations > Halloween

Age Range: 3 - 4 years

Grade Level: Preschool and up

Customer Reviews

Some of the pages a little confusing for me. Is the whale blue? Why is it white? The bulb is yellow or white? Third favorite after numbers and shapes from this series books. My 12 months old absolutely loves it. Only down it is a bit heavy for her to carry around.

This is my favorite among the other books (shapes, numbers). It's very cute! The concepts that the book uses is different than traditional American books that teach color. For red, it shows a red apple - and then it shows the inside of the apple (which is yellow) and the surrounding would be red on the

page. It is a very well made board book, with the pages raised and the objects cut out of each other. Very cute! I would highly recommend.

This book is about colors, and it does it in a non-busy, very clean way. I bought this for my grandson for Christmas, and he loved it. Colors is a thick book, with the thicker cardboard pages. There are cutouts where one side of the page fits into the other side. Each page represents a color. The first color is "red" and the white page on the left has a red apple, while the red page on the right is red with a white inside of the apple. The only word is "red". So very interesting!!

[Good] Beautiful book: There's nothing like it for children's books. The art style is clean and minimalist. Illustrates the concepts of colors pretty well. For every two pages, one page will have a shape indentation in the cardboard. The other opposing page has the same shape protruding, which fits into the indentation. It provides for a lot of texture for touch. [Bad] Some cut out inner portions of the book didn't have enough glue applied. Children can easily damage these portions by pulling. [Misc] This series has four books total. I highly recommend all of them. You really need to see these books in person at a local bookstore. Online pictures aren't enough. [Verdict] If you're a industrial or graphic designer, architect, or you just appreciate design aesthetics in general; this is a great book for both you and your children. This is totally coffee book material.

Chronicle Books has introduced two board books to TouchThinkLearn, it's wonderful series for toddlers. Opposites helps little ones learn the concept of how things relate to one another. For instance, a kitten is shown at the top of a ladder to demonstrate high, and a mole is shown underneath the ground to illustrate low. Some of the other opposites portrayed include outside/inside, night/day, big/small, and heavy/light. Colors shows bright vibrant colors while also showing familiar things that may portray them. For instance an apple is red, a teddy bear is brown and a leaf is green. Several features make these books great for kids. First, the pages are sturdy and thick, so little fingers can turn the pages over and over without tearing them. Second, the illustrations are cut out, with one page showing the raised shape that looks cut from the other. In the apple example I talked about above, the left hand page has a raised apple shape with leaves and a stem drawn on, while the right hand page shows a cut-out space where the apple would be. You still see leaves and a stem above the shape, and the cut out shows apple seeds. In the Opposites book, a full black left-hand page has a raised white crescent moon shape to show night, while the right-hand page is white with a round yellow cut out to show day. The illustrated shapes are

compelling to look at and to touch. The books are recommended for ages 3 and up, but moms and dads can have lots of fun holding their babies and letting them touch the die-cuts while talking to them about what's shown on the page. These books will definitely be at the top of my gift list for anyone who is having a baby. The publisher provided me with a copy of this book in exchange for my honest review.

My daughter loves this book and the other ones in this series. They are so creative and fun. It makes learning colors a happy experience when you have a book like this. Each page is very interesting and all of the colors are so vivid. I would definitely buy this product again!

This book is beautiful and really communicates the colors well. We have other books where you are pointing at a tiny part of the picture to say what the color is. This book shows each color taking up most of the page. We love reading these books.

I bought this as a gift, but have seen my share of baby/toddler books having a 3yr old and 1 yr old myself. This is probably the most beautiful book I've seen. Very vibrant colors, the materials are very sturdy (don't know how it'll hold up in the long run, but I could imagine less quality material chafing and coming apart at the edges with use). I'm impressed - hope the new baby that is getting this is equally so!

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